MODERN LUXURY SPOTLIGHT

dynamic
WOMEN

Andrea Huainigg

LE SERENE HOME & DESIGN
FOUNDER & INTERIOR DESIGNER

"Since I can remember, my entire life has been dedicated to chasing beauty," says Andrea Huainigg. "Design, art, photography, fashion, furniture, antiques, finishes, experiences, journeys, and relationships—my obsession with discovering and creating beauty has consumed my life."

As a student in Italy, Huainigg worked in Milan at the renowned Salone del Mobile, the world's largest furniture fair, where her passion for interior design ignited. "That's when I began collecting books and magazines of designers and investing in iconic furniture and art," she says. Today, as founder of Le Serene Home & Design, she designs interiors for a discerning clientele and presides over her boutique of curated home accessories in Palm Beach. "My European heritage and life on two continents are my greatest source of inspiration and define my style, passion, and creative work."

Huainigg is motivated by the ever evolving creative process and the demands of a sophisticated client base typical of Palm Beach. "My expertise and style evolve with every project and give me the freedom to thrive for new creative solutions, such as variety, juxtaposition of finishes or encouraging craftsmen to adapt their artisanal techniques to the more informal tastes of today." A wife and mother of three boys, her passion and dedication to her family feeds her work as a designer. "Having a healthy equilibrium between the two is very important to me. Being present as a wife and mom only encourages me more to be dynamic in every way."

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